



IDC FORUM 2018
IOT & MOBILITY

HOW TO TRANSFORM YOUR BUSINESS WITH IOT & MOBILITY

September 18th | Centro Cultural de Belém, Lisbon

About the event

IDC Portugal, together with some partners, held the **IOT & MOBILITY FORUM 2018**, on September 18th, at Centro Cultural de Belém, in Lisbon.

IDC believes that the revolution created by smartphones over the last 10 years is just the beginning of a bigger revolution already under way, which is based on almost total connectivity of our planet through the Internet of Things (IoT).

In IDC's view, the IoT market can be divided into four stages: the beginning marked by a bustling connectivity of objects and things; followed by an overwhelming prevalence of use cases; intersectoral integration; and finally, a fully interconnected society. Organizations across Europe are now on the edge of the second evolutionary phase, according to IDC. Mobility and IoT initiatives have been enhancing the transformation of internal processes, but in the near future will increasingly enable the development of technology-based products and new business models. With strong links to Artificial Intelligence, Robotics, Big Data & Analytics, IoT will be one of the key drivers of organizations' digital transformation.

With around **195 registrations** and **120 delegates** attending it, the **IOT & MOBILITY FORUM 2018** allowed participants to find out more on how to transform the business with IoT and Mobility technologies.

In the next pages you will find the most relevant event figures.

- [Link to access the album of pictures](#)

Venue

CENTRO CULTURAL DE BELÉM

Lisbon, PORTUGAL



Agenda

09:00 | CHECK-IN & WELCOME COFFEE



09:30 | **IOT & MOBILITY TRENDS**

BRUNO HORTA SOARES – IT Executive Senior Advisor para as áreas de IT Strategy, Governance & Security da **IDC PORTUGAL**



10:10 | **WORKPLACE OF THE FUTURE**

MIGUEL AGUIAR – Head of Portfolio and Innovation for B2B Corporate Segment da **NOS**



10:35 | **CASE STUDY: AUTORIDADE TRIBUTÁRIA E ADUANEIRA – O IRS E A EVOLUÇÃO TECNOLÓGICA DA AT**

GRACIOSA DELGADO – Software Development Director da **AUTORIDADE TRIBUTÁRIA E ADUANEIRA**

11:00 | COFFEE BREAK

Agenda



11:40 | **FINTECHS: UM NOVO PARADIGMA DE CUSTOMER EXPERIENCE**

JOÃO FREIRE DE ANDRADE – Head of Venture Capital do **BIG - BANCO DE INVESTIMENTO GLOBAL** e Membro da **PORTUGAL FINTECH**



12:10 | **CASE STUDY: SIBS MB WAY**

RICARDO CHAVES – Diretor do Departamento de Gestão Comercial da **SIBS**

12:40 | Q&A

12:45 | CLOSING & LIGHT LUNCH

Partners

GOLD+



GOLD



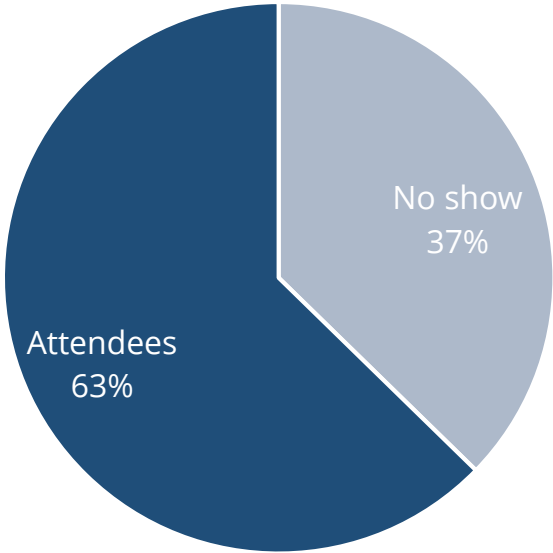
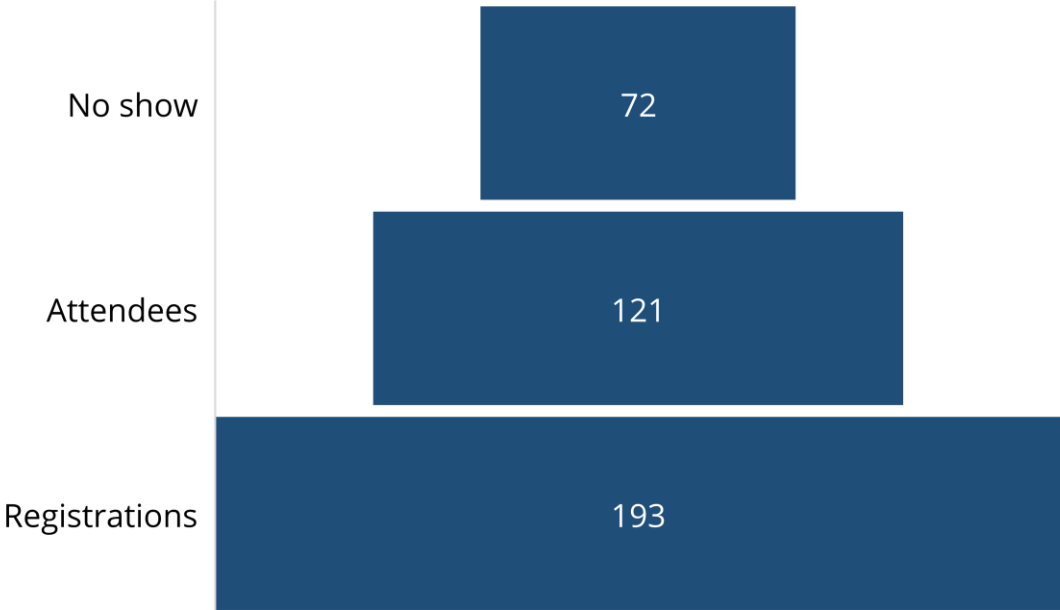
SILVER



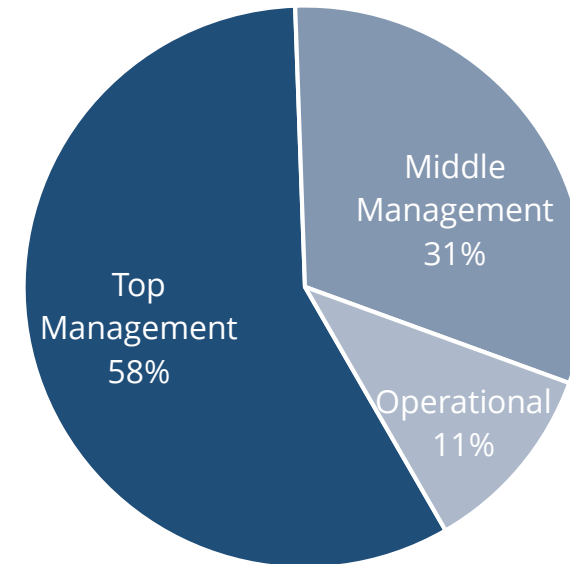
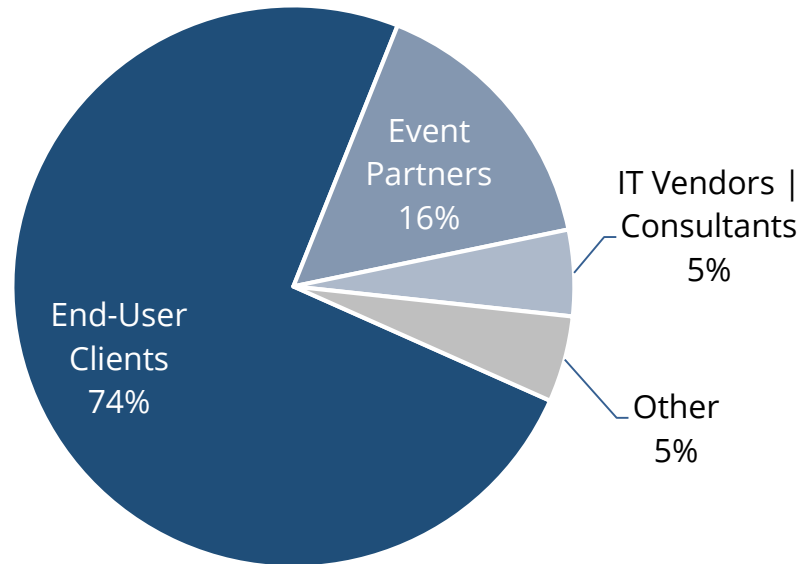
DIGITAL MARKETING PARTNER



Attendance

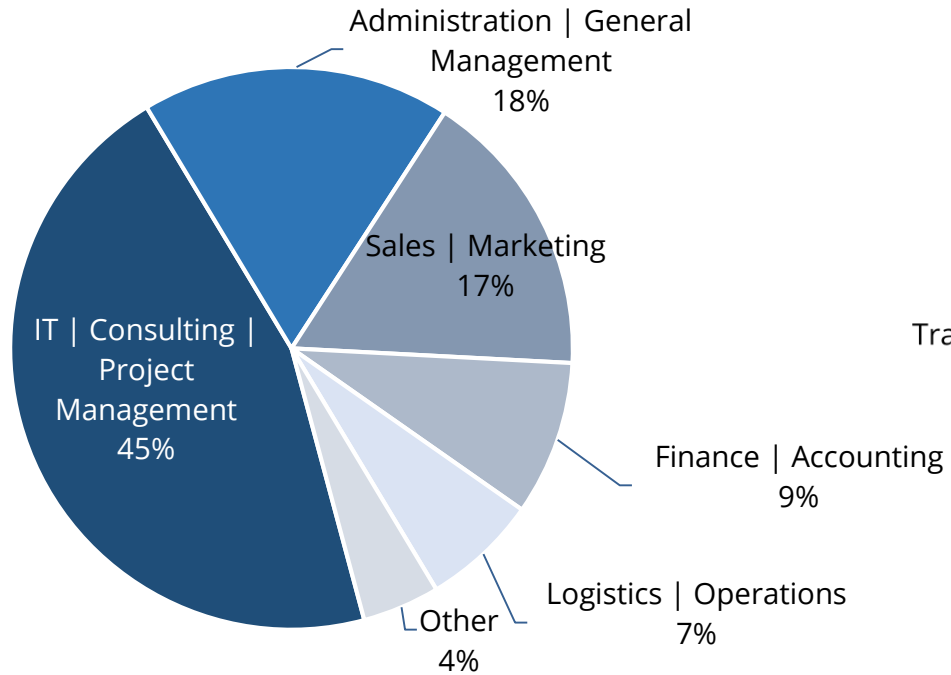


Delegates profile

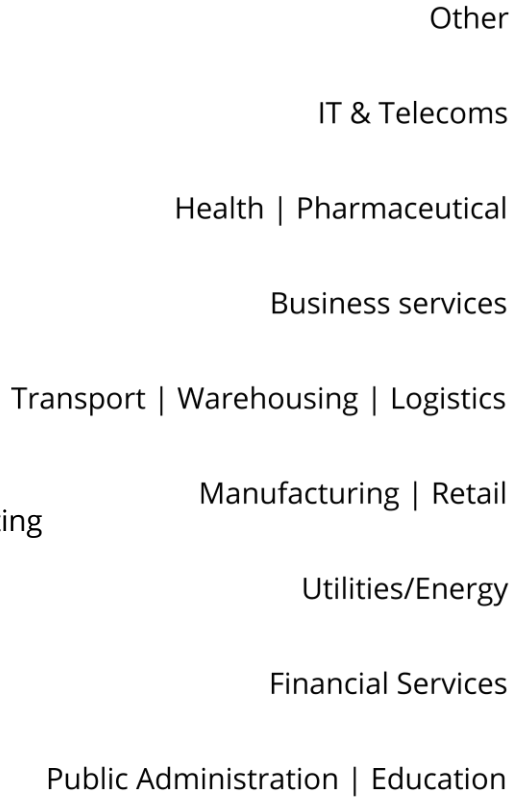


End-user clients only

Delegates profile

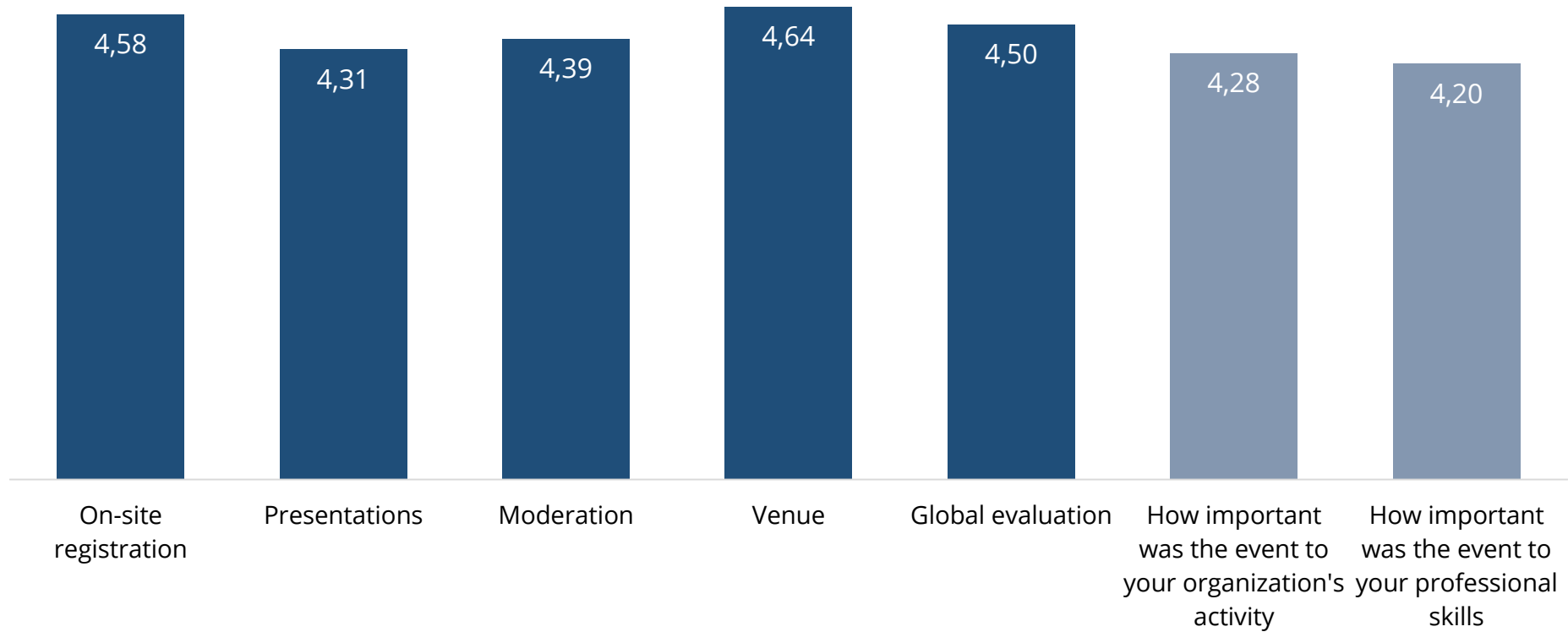


End-user clients only



End-user clients only

Event evaluation



Vox pop

Very interesting and balanced.

Excellent organization and very current themes. Thank you!

Excellent initiative, really relevant.

Very good! An opportunity to understand IOT and mobility in business.

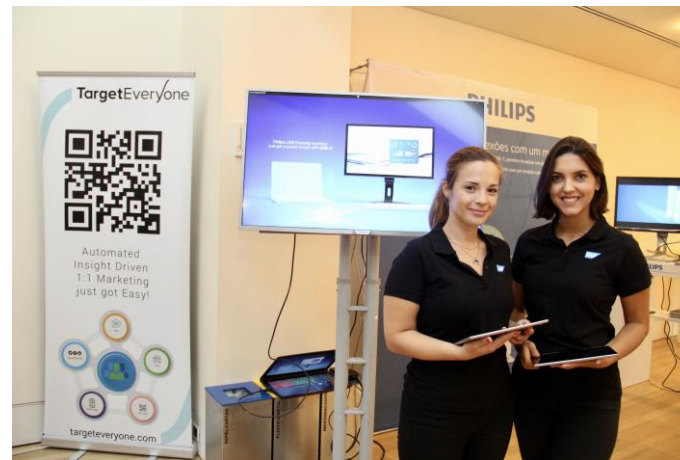
Interesting and useful.

The event allowed ideas for internal projects.

Thank you to IDC for the invitation and care in promoting this type of events of great relevance for IT professionals.

The Mobility theme was interesting; the IOT theme was not addressed.

Gallery



Gallery



Contact us

LEADING
IN 3D



address

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EVENTS

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