



IDC GDPR FORUM 2018

CHALLENGES AND OPPORTUNITIES OF THE NEW
GENERAL DATA PROTECTION REGULATION

April 5th | Centro Cultural de Belém, Lisbon

About the event

IDC Portugal, together with some of the worldwide leading companies in Security and Data Protection, held the **IDC GDPR FORUM 2018**, on April 5th, at the Centro Cultural de Belém, in Lisbon, Portugal.

On May 25th 2018, the General Data Protection Regulation (GDPR) will enter into force in all Member States of the European Union. The GDPR is a new regulation through which the European Commission intends to strengthen and unify the protection of citizens' data, which are managed by organizations within the European area, as well as data from citizens at European level.

The **IDC GDPR FORUM 2018** provided organizations with guidelines for dealing with the General Data Protection Regulation, as well as helped managers to define an information management strategy accordingly, including data governance mechanisms and their technology architecture that enables its implementation.

The event had almost **400 registrations** and **250 delegates** attending it.

In the next pages you will find the most relevant outcomes from this event.

➤ [Link to access the album of pictures](#)

News in the Media

[IDC Portugal discusses best approaches to GDPR](#)

Venue

CENTRO CULTURAL DE BELÉM

Lisbon



Agenda

09:20 | OPENING

09:30 | **IDC GDPR OVERVIEW: HOW WESTERN EUROPEAN ORGANIZATIONS ARE DEALING WITH GDPR AND HOW TO EVALUATE SOFTWARE AND CLOUD SERVICES PROVIDERS FOR YOUR COMPLIANCE NEEDS**

Keynote Speaker | **DUNCAN BROWN** - Associate Vice President, European Infrastructure and Security, **IDC**

10:00 | **PRIVACY AS ONE OF THE PILLARS OF OUR SOCIETY: AN APPROACH TO GDPR**

RAMSÉS GALLEGO - Strategist & Evangelist at the Office of the CTO, **SYMANTEC**

SUCCESS BUSINESS CASE

RUI MELO BISCAIA - Director of Product Management, **SYMANTEC**

10:35 | **THE IMPORTANCE OF CYBERSECURITY IN DATA PROTECTION**

DIOGO PATA – Subsidiaries Presales Manager, **PANDA SECURITY**

10:55 | **OPERATIONALISE GDPR AND PRIVACY BY DESIGN: WHAT TO AUTOMATE IN YOUR PRIVACY PROGRAMME**

KEVIN KILEY - Vice President of Sales & Partnership, **ONETRUST**

Agenda

11:15 | COFFEE BREAK

11:45 | **GDPR: THE 15 ESSENTIAL STEPS**

BRUNO HORTA SOARES - IT Executive Senior Advisor for IT Strategy, Governance & Security areas, **IDC PORTUGAL**

12:10 | **GDPR AS A LEVER FOR DIGITAL TRANSFORMATION**

CARLOS VIDINHA - Principal, **CAPGEMINI**

12:30 | **GDPR IMPACT ON TECHNOLOGY – WHAT NEW SOLUTIONS ARE REQUIRED FOR A SOUND GDPR COMPLIANCE**

JOÃO BARRETO – VP of Strategic Marketing, **S21SEC**

12:50 | **GDPR: LEGAL CONTEXT, CHANGE OF PARADIGM AND MAIN OBLIGATIONS**

MARIA DE LURDES GONÇALVES - Senior Associate, **VIEIRA DE ALMEIDA & ASSOCIADOS**

13:15 | CLOSING & LIGHT LUNCH

Partners

PLATINUM



GOLD+



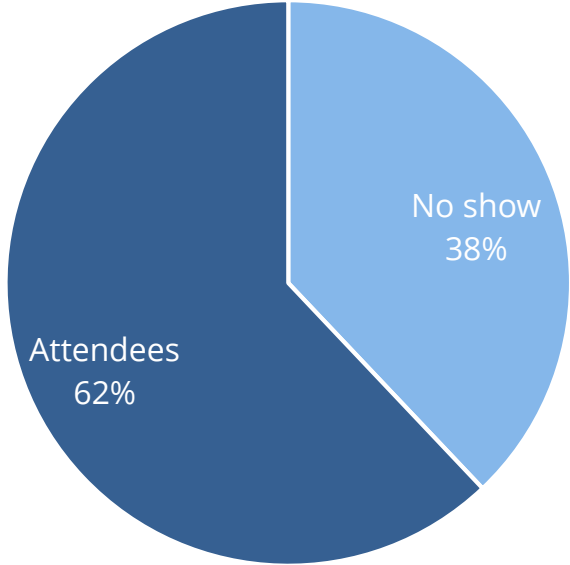
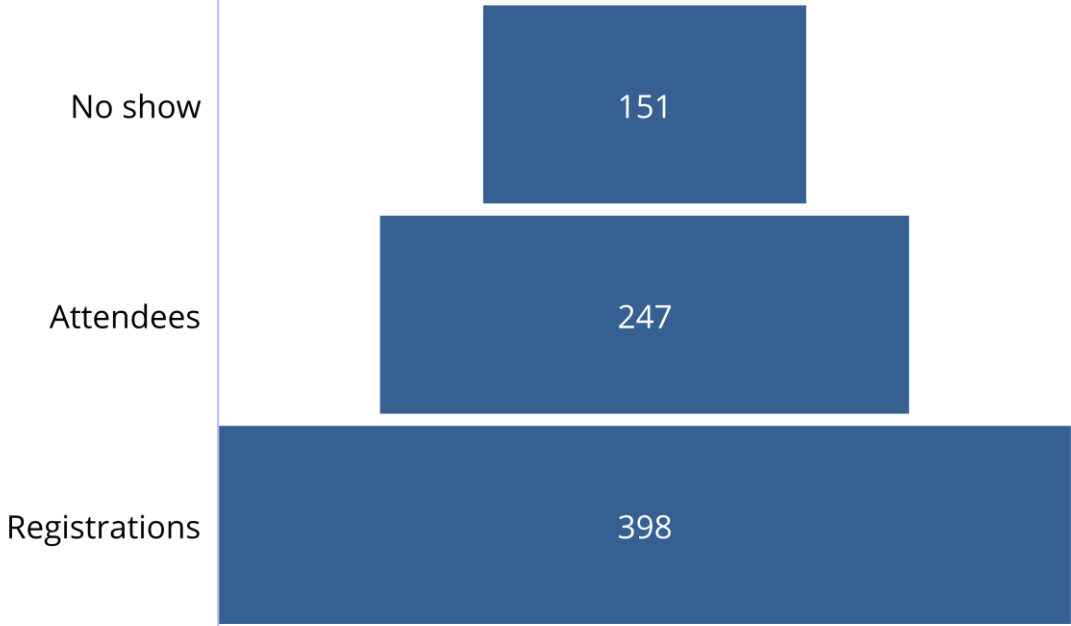
GOLD



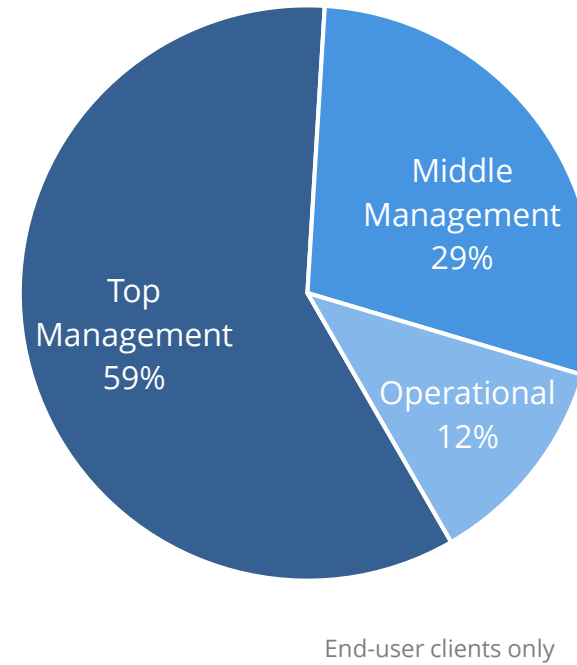
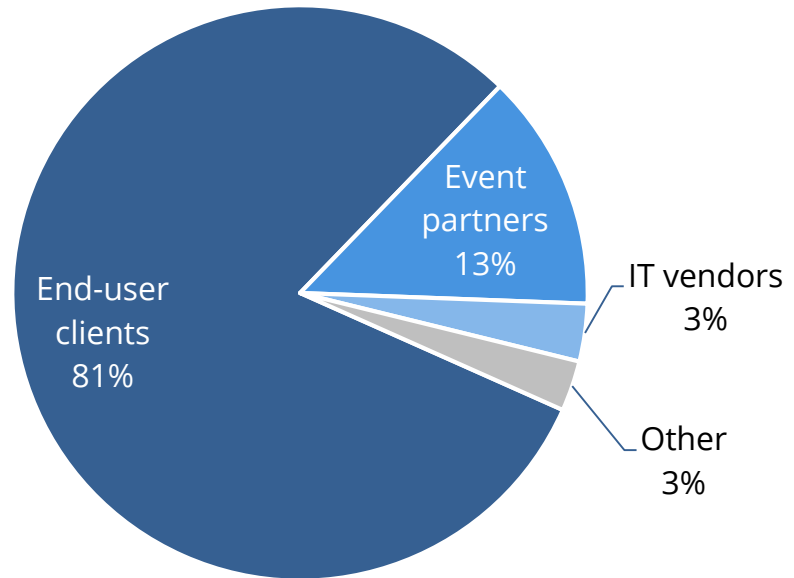
SILVER



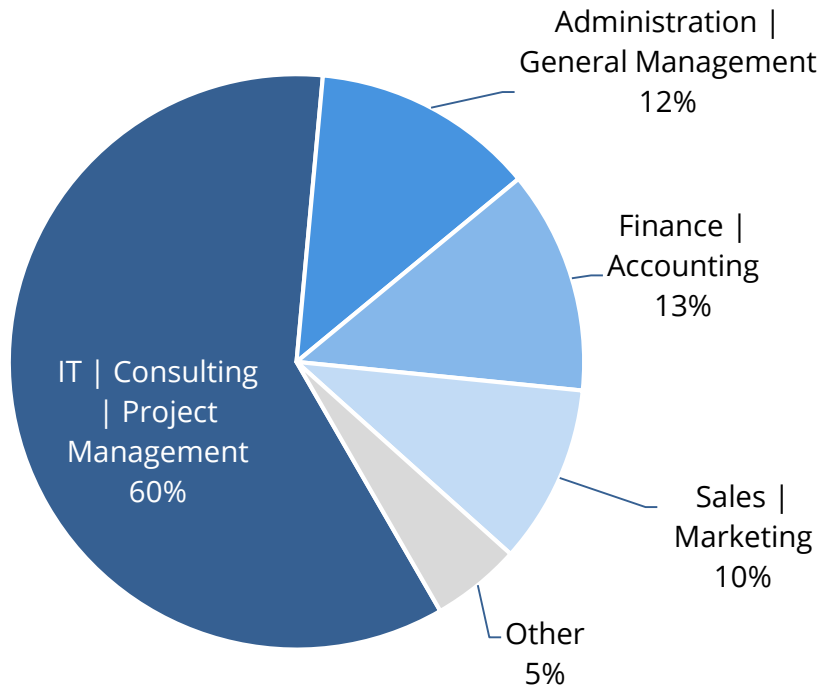
Attendance



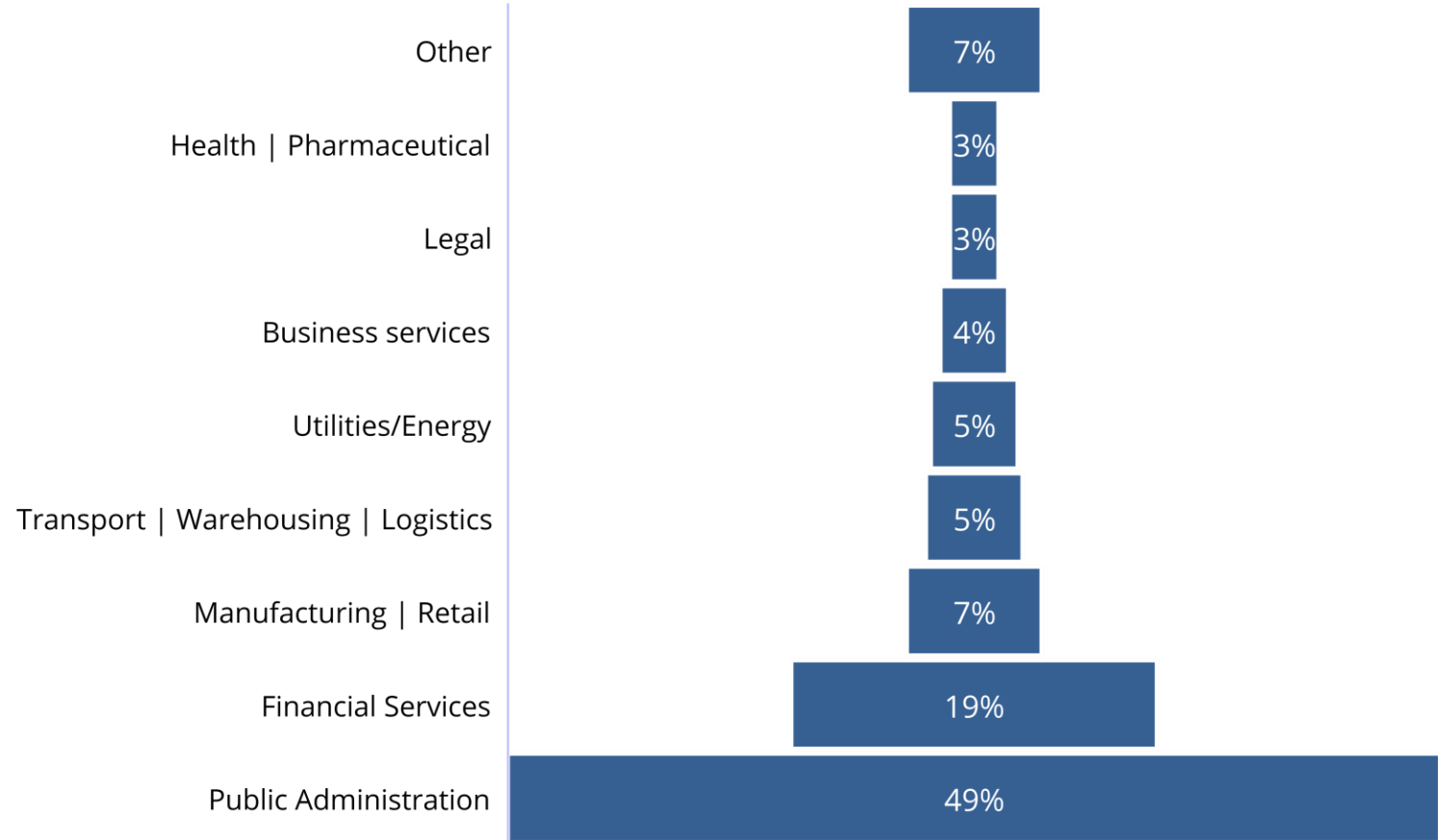
Delegates profile



Delegates profile

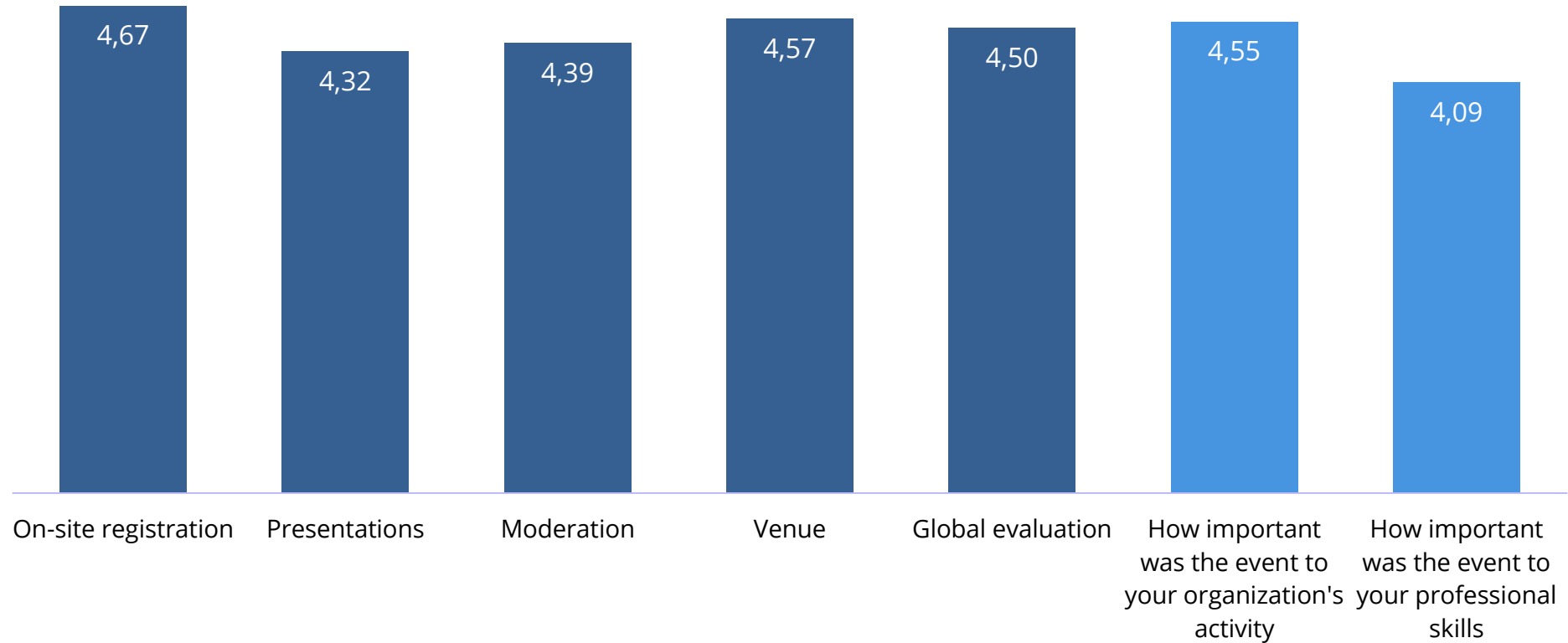


End-user clients only



End-user clients only

Event evaluation



Vox pop

VERY APPROPRIATE AND COMPREHENSIVE.

Carlos Raposo – Advisory of the Board of Management, EDP VALOR

EXCELLENT!

José Tomaz – Department of Internal Audit of Information Systems, NOVO BANCO

VERY CLARIFYING.

Pedro Moisés – IT Coordinator, MUNICÍPIO DE ALCANENA

EXCELLENT INITIATIVE AND EXCELLENT OPPORTUNITY FOR ORGANIZATIONS TO BE READY FOR THE IMPLEMENTATION OF GDPR.

Nuno Caeiro – Head of Division, MINISTÉRIO DA DEFESA NACIONAL

IT WAS THE BEST EVENT ON GDPR THAT I HAVE ATTENDED. HIGHLIGHT THE RELEVANCE OF THE CONTENT PRESENTED AND THE PERFORMANCE OF DUNCAN BROWN AND RAMSÉS GALLEGRO SPEAKERS. VERY GOOD.

Ione Leila – Responsible for Quality and Innovation in Inovgrid Services (Smartgrid) , EDP

Gallery



Gallery



Gallery



Contact us

LEADING
IN 3D



address

Rua Tomás da Fonseca
Torre G, Piso 1
Lisboa, Portugal
+351 21 723 0622

online

Sérgio Domingues
Conference Manager
sdomingues@idc.com
www.idc.pt